February 3, 2015.

Officers Meeting. Start: 6:30 pm The purpose of this meeting is prepare for the membership meeting on 02/05/2015 at the VFW. Members present: Trent Tomlinson, Gayle Soop, Brian Soop, Dave Kroll, PitStop Kroll, Barb Long, Mike Lince, Steve Purkiss, John Long, Julie Kincannon Absent: Carl Archambeau, Head Road Captain

Mike Lince, Director: Review of 02/2015 membership meeting format. Start with the pledge of allegiance; introduction of officers; guests and new members. Hand out pins: event, volunteer, point pins to members. Any extra HOG pins will be given to Gayle Soop, merchandise officer. Pensacola HOG sent an email to the chapter for cookbook recipes; given to LOH officer, Barb Long. Get group HOG picture of new members for website. Father Fred updates: change the color of permission forms for adults and children. VFW will be the venue for the Father Fred weekend. June 27-28, 2015. VFW members will help prepare the Sunday breakfast. Follow-up with Taco Bell general manager in Traverse City for donations for the taco bar dinner on Saturday night.

Trent Tomlinson, Father Fred Event Coordinator: The process has started and checking on the cost of insurance and permits. City of Traverse City permit, \$25.00; needs a check from the chapter treasurer. Get last years Father Fred bills to review. Trent presented a change in price: \$25.00 per rider; \$40.00 for rider and passenger (same bike). No vote taken. Prices still need to be discussed for walkins for the Saturday night meal and Sunday brunch. Mission Awards has the 2015 graphics for the pin completed. Three years the pins will be red, white and blue. Poster for Father Fred should be completed in 2 weeks. All details are not completed. Ideas for the weekend: bike show with awards, bike games, police riding demonstration. Father Fred Frostbite drive 2015 needs volunteers. Trent will create sign-up sheet and bring to the chapter membership meeting.

Dave Kroll, Assistant Director: Present the MI State Rally in August 2015; Julie will check the hotel reservations at the chapter hotel. HOG Mileage program and the 2015 Chapter Challenge. Get members mileage to start 2015 for chapter total and set a mileage chapter goal for the year.

Alison Kroll, Treasurer, Membership, and Photographer: A treasury report will be present to the membership. There maybe 8-9 new members from the dealership at the 02/2015 meeting. Don P. will pay national HOG and chapter dues for new members who buy a Harley motorcycle from Classic Motors and attend one chapter meeting. Alison will get membership report back to Don P. and collect the \$20.00 per member. New members will be greeted by Alison and then introduced to officers. Alison with be the head photographer and members can send pictures to her to post on the chapter website.

Barb Long, LOH: Will inform members of LOH. Review the past meeting minutes and the Soops house for Sunday Snow, Bonfire and Chili event on 02/15/2015. Don P. approved Brownie sale at the dealership.

Steve Purkiss, Webmaster: Asked if officers want phone numbers on website. HOG website being updated with new pictures and ideas. You can add HOG website to your own phone homepage for easy access.

Julie Kincannon, Secretary, Activities, and Editor: Chapter meetings and then minutes will be posted to the chapter website. Chapter newsletter to be done quarterly; the next newsletter will be issued in April 2015. When sending out membership "blasts", use a link for the newsletter to the website. Suggestions for the newsletter from members about members riding stories, classified ads, photos, and officer reports. Steve P. will work with Julie to enhance the newsletter and show her how to use all of the functions. Facebook and group closed Facebook page to report and introduce new members. NEW: New event ideas will be discussed by officers and members together; present to the members at the meeting what they would like to do as a group. Schedule separate meetings with members to review activities before scheduling on the calendar. History has shown that not many ideas are submitted by the members. Discuss a garage party at the dealership for members and the public and start a bike night; improve on dealership involvement with the chapter. Drawings at the meeting: 50/50, Classic shirt drawing and \$20.00 membership. Possible ideas to change drawings to include more membership participation. Don wants to keep the Classic shirt drawing; he will continue to donate the \$25.00 Classic gift certificate.

John Long, Gaming: Steve P. will assist John at the meeting; 50/50 and membership tickets. All gaming supplies given to John.

Gayle Soop, Merchandise: will start with merchandise sales at the meeting; selling chapter pins, taking requests for chapter name tags, let members know what patches are available at the dealership and one black hooded sweatshirt is left. Mike Lince will give Gayle pins at the meeting.

Brian Soop, Safety: will present members with his plan for safe riding and review the Suttons Bay group riding class in 07/2015.

Meeting adjourned 8:30 pm Minutes submitted by Julie Kincannon, Secretary Approved by Mike Lince, Director